

MCOBA

EMERGING ALUMNI ADVISORY BOARD

MISSION, PURPOSE, CRITERIA & EXPECTATIONS

FALL 2026

**The B.I. Moody III College of Business Administration is establishing an
*Emerging Alumni Advisory Board, beginning Spring 2027.***

The Emerging Alumni Advisory Board (EAAB) of the B.I. Moody III College of Business Administration (MCOBA) supports alumni engagement, consults on strategic planning and connects with current MCOBA students to enhance the student experience.

EAAB MEMBERS MAY:

- Consult with MCOBA leadership on its strategic plan.
- Consult with MCOBA leadership on alumni engagement, professional development events and student experience initiatives.
- Be vocal advocates of MCOBA's mission, strategic plan and programs.
- Be thought-leaders about the connection between curriculum to current industry needs.
- Mentor current MCOBA students.
- Engage with co-curricular student experiences, competitions and events.
- Be a bridge between MCOBA and the UL Lafayette Alumni Association.
- Coordinate recent alumni and current student social events throughout the year (e.g. in conjunction with Homecoming week (October) and Moody Business Week (March)).
- Coordinate recent alumni and current student professional development events throughout the year (e.g. career planning and networking panel discussions).
- Lead grassroots fundraising initiatives to support MCOBA students and initiatives.
- Support and supplement the leadership efforts of the Executive Advisory Council.

CRITERIA & EXPECTATIONS:

- Anyone who graduated from the B.I. Moody III College of Business Administration (MCOBA) within the past 10 years is eligible.
 - Prospective members will apply so that we can establish an appropriate board composition, with representation across majors, disciplines and years.
 - If you earned multiple degrees from MCOBA (thank you), we will consider your most recent degree for the 10-year window.
- Members may serve up to two consecutive 2-year terms, unless this take you outside of your 10-year window.
- Member Goals: Target 20-40 members
 - We would like representatives from every MCOBA major, diverse professional representation and diverse geographic representation.
- We expect to hold virtual meetings quarterly, plus periodic (optional) connections and events on campus or within the Lafayette area.
- For EAAB members who are in the Lafayette area will be encouraged to personally engage in at least one student-focused or alumni-focused event per year.
 - This could include judging a student case or pitch competition, guest-speaking in class, participating in a resume or career workshop, or other events.
 - One goal we are trying to achieve is to improve our campus-to-career pipeline, to help students and alumni launch their careers both within Acadiana and beyond.
- No financial contribution is required. We do, of course, appreciate financial contributions to show your commitment and to support investing in what we are trying to achieve together.
- Initially, the MCOBA dean will lead and guide the Emerging Alumni Advisory Board. Over time, we expect to establish a leadership alignment structure for the EAAB.
 - Chair, Vice Chair
 - Possibly Committee or Engagement Leaders:

▪ Alumni Outreach	▪ Career Planning & Networking
▪ Strategic Planning	▪ Student Outreach & Recruitment
▪ Curriculum Innovation	
▪ Student Experience	
▪ Student Mentoring	

Reminder: MCOBA Executive Advisory Council

The purpose of the Executive Advisory Council is to provide industry-relevant input on B.I. Moody III College of Business Administration and MBA program goals, curriculum, and projects that reflect existing and emerging business trends. Their business and professional expertise assist Moody College of Business in advancing its mission and goals.