

BUSINESS CONCENTRATIONS

Catalog Year 2019-2020

DECLARING A CONCENTRATION

Update your catalog to 2019-2020 with the Office of Student Services in Moody Hall, Room 236. Business concentrations are not available for non-business majors.

CONCENTRATIONS BY MAJOR	
MAJOR	CONCENTRATIONS
ACCOUNTING	International Business Legal Studies
ECONOMICS	Business Analytics Human Resource Management International Business Legal Studies Professional Sales
FINANCE	International Business
INSURANCE AND RISK MANAGEMENT	Business Analytics Human Resource Management International Business Legal Studies Professional Sales
MANAGEMENT	Business Analytics Human Resource Management International Business Legal Studies Professional Sales
MARKETING	Business Analytics Human Resource Management International Business Legal Studies Professional Sales
PROFESSIONAL LAND AND RESOURCE MANAGEMENT	Business Analytics Human Resource Management International Business Legal Studies Professional Sales

REQUIRED COURSES

All course prerequisites, corequisites and restrictions apply.

Courses are subject to change. Visit catalog.louisiana.edu for the most current catalog and list of eligible electives.

BUSINESS ANALYTICS CONCENTRATION (12 hours)		
COURSE	TITLE	HOURS
INFX 330	Information Management	3
QMET 352	Advanced Business Statistics	3
QMET 420	Data Analytics I	3
QMET 430	Data Analytics II	3

HUMAN RESOURCE MANAGEMENT CONCENTRATION (12 hours)		
COURSE	TITLE	HOURS
MGMT 365	Human Resource Management	3
MGMT 398	Internship in Human Resource Management	3
MGMT 415	Employee Relations	3
MGMT 465	Advanced Human Resource Management	3

INTERNATIONAL BUSINESS CONCENTRATION (12 hours)

Requires a total of 12 credit hours, which can be met by pursuing one of the following options:

- 6 hours of International Business Courses + 6 hours of Study Abroad*
- 6 hours of International Business Courses + 6 hours of International Electives
- 6 hours of International Business Courses + 3 hours of Study Abroad* + 3 hours of International Electives

INTERNATIONAL BUSINESS COURSES

COURSE	TITLE	HOURS
Choose 2	Visit business.louisiana.edu/programs	6

INTERNATIONAL ELECTIVES

Electives	Visit business.louisiana.edu/programs	3-6
-----------	--	-----

STUDY ABROAD

Electives	Visit studyabroad.louisiana.edu	3-6
-----------	--	-----

LEGAL STUDIES CONCENTRATION (12 hours)

COURSE	TITLE	HOURS
BLAW 310	The Legal Environment of Business	3
BLAW 420	Business Law I	3
BLAW	Choose 2 from approved list at business.louisiana.edu/programs	6

PROFESSIONAL SALES CONCENTRATION (12 hours)

	COURSE	TITLE	HOURS
	MKTG 357	Personal Selling	3
	MKTG 360	Sales Management	3
	MKTG 457	Advanced Professional Selling	3
choose one	BLAW 430	Negotiation and Conflict Resolution	3
	MKTG 410	Services Marketing	
	MKTG 415	Business-to-Business Marketing	

business.louisiana.edu